



Apex Business Awards Gala Marketing & Sponsorship Opportunity

Thursday February 22, 2024

Tampa Theatre 6:00pm to 9:30pm



INTRODUCTION



A

PEX BUSINESS AWARDS is proud to join the Hillsborough County Business Community. We would like to extend an invitation for you to join other industry leaders who are partnering with us for the 2024 APEX Business Awards.

The APEX Business Awards (ABA) proudly presents a platform honoring and recognizing the success of business leaders, business owners, organizations, individuals and entrepreneurs who hold superior qualities in performance, citizenship, leadership, ethical behavior, diversity and inclusion in the area.

Our goal is not only to celebrate their success, but bring about awareness, unity, collaboration and support for these businesses and individuals that are a pivotal part of their respective communities. By sponsoring this event, your organization will have a unique opportunity to showcase your commitment to supporting multicultural businesses in the region and promoting diversity, equity and inclusion. Your brand will also be associated with a reputable event that attracts top business leaders, government officials, dignitaries, industry experts, and entrepreneurs.

If our vision and mission resonates with you in any way, then I encourage you to not miss this unique opportunity to be part of this groundbreaking movement that will set the precedent for all that will follow. We know that for most companies it's not a matter of money but time to review information. If you would like to be a partner in this revolutionary event, please set a few minutes aside, review the information within the media kit and we will reach out for a brief discussion.



Sean Clinkscapes, President/CEO
APEX Business Awards



7th + Grove



Amalia Bracho, Bracho + Bosch



Chef Ray Milton, Rays Vegan Soul

BECOME A PARTNER



Partnership is the most direct channel of communication and is tailor-made to reach people in an environment that matches their lifestyle. Partnership speaks to the public, and creates a two-way dialogue.

Make your company a part of the APEX Business Awards.

Partnership opportunities are available and range from the event's title partnership to our many attractive hospitality options. Sponsorship packages will be customized to fit your company's goals, objectives and budget.

The Benefits of Sponsoring the APEX Business Awards:

- Align with a prestigious event.
- Deepen your relationship with customers.
- Reach a sophisticated demographic.
- Create awareness and visibility
- Increase brand loyalty by adding an emotional connection to the buyer
- Enhance or reinforce a company's brand positioning and image
- Differentiate products/services from competitors
- Drive retail traffic and sales
- Showcase community responsibility
- Build company morale via an attractive event platform
- Have access to Business To Business opportunities with other APEX Business Awards partners & vendors

The APEX Business Awards has developed partnership solutions suited for advertisers', marketing and public relations companies looking to reach a significant market with huge buying power by joining forces with the gala.

The APEX Business Awards gala reaches the entire community and brings together high quality clientele with disposable income to spend on a wide variety of products and services.

Let us pair you with one of the most prominent, up-scale events in the city.

- Consumer Engagement
- Signage
- Sampling
- Sales
- Business-to-Business
- Client Entertainment
- Hospitality opportunities
- Program advertising
- Exhibiting and vending
- Other benefits



Premium Partners + Sponsors

Title Sponsor
Platinum Business Sponsor
Gold Business Sponsor
Silver Business Sponsor

Get your own company's **IMPACT PAGE** with 1000's of opportunities for visitors to see. Quick set-up and professional guidance.

• Title Sponsor	\$21,500
• Platinum Business Sponsor	\$15,000
• Gold Business Sponsors	\$10,500
• Silver Business Sponsors	\$7,000
• Official Industry Partner	\$3,500
• Directing Business Partners	\$2,950
• Managing Business Partners	\$2,550
• Associate Business Partners	\$1,250
• Contributing Business Partners	\$500
• Vending Partner	\$847


COMMUNITY PARTNERS • MEDIA PARTNERS • RESOURCES PARTNERS

Radio – TV – Print – Digital – Outdoor


Opal Street Media Group provides an enriched brand experience to APEX BUSINESS AWARDS site visitors when they reach your IMPACT LANDING PAGE. They gain in-depth insight to products and services that are specified on your IMPACT LANDING PAGE and can learn more at your external website.

EXAMPLE IMPACT LANDING PAGE LAYOUT


↓ Your Banner Image Here **728px X 90px @144 dpi**



Company digital AD space for Apex Business Awards Impact Page. Layout may vary.



↑ Company optimized video here



300px X 450px@144dpi

↓ **Company SEO Optimized body text may go here. Layout may vary.**

FLY LIKE THE HERO YOU ARE!
Come experience the THRILL of a one-of-a-kind indoor skydiving experience at iFLY Jacksonville! Bodyflight is safe and fun for all experience levels! Start your flight journey with our certified trainers in our state-of-the-art vertical wind tunnels today and take advantage of our weekday special! Book Monday – Friday and SAVE \$30! BOOK TODAY!

Discover More ← Call-to-action button to company external website

REQUIREMENTS + SPECS:

BANNER IMAGE: Please provide a .jpg, .png, .svg or .gif 728px X 90px horizontal banner @ 144 dpi. If you do not have a banner created, contact the office and our Digital Media Department can design one for you at an additional cost.

DIGITAL AD: Please provide a .jpg, .png, .svg or .gif 300px x 450px horizontal banner @ 144 dpi. If you do not have a digital ad created, contact the office and our Digital Media Department can design one for you at an additional cost.

VIDEO CONTENT: Please send .mp4 or url of YouTube or VIMEO of the video that you would like displayed for your splash-page. If you do not have an available video, contact the office and our Digital Media Department can produce a video for you at an additional cost.

SEARCH ENGINE OPTIMIZED (SEO) BODY COPY TEXT: Please provide a Word Document, PDF, Plain Text or email with the SEO body copy text that is to be a part of your splash-page. If you do not have SEO optimized copy, contact the office and our Digital Media Department can have one of our copywriters create body text for you at an additional cost.

TITLE SPONSOR • \$21,500



The APEX Business Awards is offering naming rights to a Title Sponsor who wants to be tied to a inclusive event that honors the relationship between the small business owners and the community they service and love.

In return for the sponsorship, the Title Sponsor would receive:

Rights, Marketing, Exclusivity:

- Rights to wordmark the event as “**(Your Company Name)** APEX Business Awards”
- Rights to the APEX Business Awards property mark and logo in pre-approved advertising, marketing and packaging material
- Right to activate a co-branded promotion utilizing the APEX Business Awards logo (subject to approval by OSMG and at the sponsor’s expense)
- Logo on all APEX Business Awards signage

On-Site Entitlements

- Two (2) fifteen (15) second company spots. (Subject to approval by OSMG and at the sponsor’s expense)
- Video presentation at Preshow Mixer
- Exclusive mentions as the Title Sponsor at Preshow Mixer
- One (1) Introductory video presentation to greet and welcome audience during awards ceremony
- Exclusive live stage mentions as the Title Sponsor.
- Two (2) four-color full panels in the APEX Business Awards program magazine

Media Entitlements

- Sponsor logo and link featured on event website and mobile application
- Sponsor featured in the APEX Business Awards personalized social media integration program
- Sponsor featured on all APEX Business Awards radio, television and print media elements
- One (1) 4/4 color spread ad and (2) 4/4 color full page BACK COVER ad in APEX Business Awards Program Guide
- APEX Business Awards Landing Page featuring Title Sponsor content
- Links to the sponsor’s website from the APEX Business Awards website

Hospitality

- Twenty (20) VIP APEX Business Awards Gala Tickets

Public Relations

- Sponsor Recognition at APEX Business Awards Press Conference
- Sponsor Recognition in all APEX Business Awards regional and national press releases
- Sponsor will be included in all promotional digital invites

PLATINUM BUSINESS SPONSOR • \$15,000



The APEX Business Awards is offering naming rights to a Presenting Sponsor who wants to be tied to a inclusive event that honors the relationship between the small business owners and the community they service and love.

In return for the sponsorship, the Presenting Sponsor would receive:

Rights, Marketing, Exclusivity:

- Rights to wordmark the event as “presented by **(Your Company Name)**
- Rights to the APEX Business Awards property mark and logo in pre-approved advertising, marketing and packaging material
- Right to activate a co-branded promotion utilizing the APEX Business Awards logo (subject to approval by OSMG and at the sponsor’s expense)
- Logo on all APEX Business Awards signage

On-Site Entitlements

- One (1) fifteen (15) second company spot. (Subject to approval by OSMG and at the sponsor’s expense)
- Video presentation at Preshow Mixer
- Introductory video during awards ceremony
- One (1) Introductory video presentation to greet and welcome audience during awards ceremony
- Live stage mentions as the Presenting Sponsor.
- One (1) 4/4 color full page INSIDE BACK or INSIDE FRONT COVER ad in APEX Business Awards Program Guide

Media Entitlements

- Sponsor logo and link featured on event website and mobile application
- Sponsor featured on all APEX Business Awards Fest radio, television and print media elements
- Sponsor featured in the APEX Business Awards Fest social media integration program

Hospitality

- Twenty (15) VIP APEX Business Awards Gala Tickets

Public Relations

- Sponsor Recognition at APEX Business Awards Press Conference
- Sponsor Recognition in all APEX Business Awards regional and national press releases
- Sponsor will be included in all promotional digital invites

GOLD BUSINESS SPONSORS • \$10,500



The APEX Business Awards is offering naming rights to a Title sponsor who wants to be tied to a inclusive event that honors the relationship between the business community and ????

In return for the sponsorship, the Title Sponsor would receive:

Rights, Marketing, Exclusivity:

- Rights to the APEX Business Awards property mark and logo in pre-approved advertising, marketing and packaging material
- Right to activate a co-branded promotion utilizing the APEX Business Awards logo (subject to approval by OSMG and at the sponsor's expense)
- Logo on all APEX Business Awards signage

On-Site Entitlements

- One (1) Fifteen (15) second company spot. (Subject to approval by OSMG and at the sponsor's expense)
- Video presentation at Preshow Mixer
- Introductory video during awards ceremony
- One (1) Introductory video presentation to greet and welcome audience during awards ceremony
- Live stage mentions as the Presenting Sponsor.
- One (1) 4/4 color full page INSIDE BACK or INSIDE FRONT COVER ad in APEX Business Awards Program Guide

Media Entitlements

- Sponsor logo and link featured on event website and mobile application
- Sponsor featured on all APEX Business Awards Fest radio, television and print media elements
- Sponsor featured in the APEX Business Awards Fest social media integration program

Hospitality

- Twenty (10) VIP APEX Business Awards Gala Tickets

Public Relations

- Sponsor Recognition at APEX Business Awards Press Conference
- Sponsor Recognition in all APEX Business Awards regional and national press releases
- Sponsor will be included in all promotional digital invites

SILVER BUSINESS SPONSORS • \$7,000



The APEX Business Awards is offering naming rights to a Title sponsor who wants to be tied to a inclusive event that honors the relationship between the business community and ????

In return for the sponsorship, the Title Sponsor would receive:

Rights, Marketing, Exclusivity:

- Rights to wordmark the event as “presented by **(Your Company Name)**
- Rights to the APEX Business Awards property mark and logo in pre-approved advertising, marketing and packaging material
- Right to activate a co-branded promotion utilizing the MilVets Fest logo (subject to approval by OSMG and at the sponsor’s expense)
- Logo on all APEX Business Awards signage

On-Site Entitlements

- Two (2) VIP Award Dinner Tables
- (15) second company spots on state-of-the-art video wall. (Subject to approval by GMG and at the sponsor’s expense)
- Video presentation at Preshow Mixer
- Introductory video during awards ceremony
- One (1), Sixty (60) second video presentation to greet and welcome the audience
- Exclusive live stage mentions as the Title Sponsor.
- Two (2) four-color full panels in the MilVets Fest event guide

Media Entitlements

- Sponsor logo and link featured on event website and mobile application
- Featured on all MilVets Fest radio, television and print media elements
- Featured in the MilVets Fest social media integration program

Hospitality

- Five (5) VIP APEX Business Awards Gala Tickets

Public Relations

- Recognition at APEX Business Awards Press Conference
- Recognition in all APEX Business Awards regional and national press releases
- Sponsor will be included in all promotional digital invites

OFFICIAL INDUSTRY PARTNERS • \$3,500



The APEX Business Awards is offering naming rights to a Title sponsor who wants to be tied to a inclusive event that honors the relationship between the business community and ????

In return for the sponsorship, the Title Sponsor would receive:

Rights, Marketing, Exclusivity:

- Rights to wordmark the event as “**(Your Company Name)** is the official **(Industry Category)** of the APEX Business Awards”
- Rights to the APEX Business Awards property mark and logo in pre-approved advertising, marketing and packaging material
- Right to activate a co-branded promotion utilizing the APEX Business Awards logo (subject to approval by OSMG and at the sponsor’s expense)
- Logo on all APEX Business Awards signage

On-Site Entitlements

- (15) second company spots on state-of-the-art video wall. (Subject to approval by GMG and at the sponsor’s expense)
- Video presentation at Preshow Mixer
- Introductory video during awards ceremony
- One (1), Sixty (60) second video presentation to greet and welcome the audience
- Exclusive live stage mentions as the Title Sponsor.
- Two (2) four-color full panels in the MilVets Fest event guide

Media Entitlements

- APEX Business Awards Landing Page featuring the name and/or logo of the Official Industry Partner
- Links to the sponsor’s website from the APEX Business Awards website

Hospitality

- Four (4) VIP APEX Business Awards Gala Tickets

Public Relations

- Recognition at APEX Business Awards Press Conference
- Recognition in all APEX Business Awards regional and national press releases
- Sponsor will be included in all promotional digital invites

OFFICIAL INDUSTRY + MARKETING PARTNERS



- Official Airline
- Official Hotel
- Official Transportation Partner
- Official Audio Visual Partner
- Official Automotive Retail Partner
- Official Auto Parts Store
- Official Award & Gift Provider
- Official Banking Partner
- Official Beer
- Official Boat Dealer
- Official Boat Manufacturer
- Official Home Builder
- Official Chiropractor
- Official Cleaning Company
- Official Clothing Supplier
- Official Construction Partner
- Official Convenience Store
- Official CPA Partner
- Official Credit Card
- Official Credit Union
- Official Cruise Line
- Official Defence Contractor
- Official Delivery Service
- Official Electric Company
- Official Energy Company
- Official Energy Drink
- Official Financial Partner
- Official Footwear
- Official Fuel
- Official Grocery Partner
- Official Health Club
- Official Health Benefits Provider
- Official Home Lending Partner
- Official Imaging Provider
- Official Insurance Company
- Official Investment Company
- Official Legal Partner
- Official Life Insurance
- Official Logistics Provider
- Official Luxury Coach
- Official Medical Center
- Official Office Supply Provider
- Official Optometrist
- Official Outdoor and RV Retail Partner
- Official Passenger Car
- Official Photographic Services Provider
- Official Plastic Surgeon
- Official Plumbing Partner
- Official Professional Services Firm
- Official Property Casualty Insurance Provider
- Official Rental Car Company
- Official Restaurant
- Official Realtor
- Official Security Company
- Official Soft Drink
- Official Sport Drink
- Official Steakhouse
- Official Technology Partner
- Official Timepiece
- Official Tire
- Official Transportation Company
- Official Travel Agency
- Official Truck
- Official Wireless Provider

Don't see your category? Let us know and we will add it.

DIRECTING INDUSTRY PARTNERS • \$2,950



Aligning your organization with the APEX Business Awards as a **Directing Industry Partner**, you will receive:

Rights, Marketing, Exclusivity:

- Right to activate a co-branded promotion utilizing the APEX Business Awards logo (subject to approval by APEX and at the sponsor's expense)
- Logo on all APEX Business Awards signage

On-Site Entitlements

- (1) One half page four-color ad in 2024 APEX Business Awards Program Book

Media Entitlements

- Personalized Impact Page on APEX Business Awards website featuring the name and/or logo of the Directing Industry Partner with select content
- Logo on all APEX Business Awards signage
- Select social media integration

Hospitality

- Two (2) VIP APEX Business Awards Gala Tickets
- Two (2) Mezzanine APEX Business Awards Gala Tickets

Public Relations

- Inclusion in all APEX Business Awards regional and national press releases
- Inclusion in all promotional digital invites

MANAGING INDUSTRY PARTNERS • \$2,550



Aligning your organization with the APEX Business Awards as an Managing Business Partner, you will receive:

Rights, Marketing, Exclusivity:

- Right to activate a co-branded promotion utilizing the Florida Minority Business Awards logo (subject to approval by APEX and at the sponsor's expense)
- Logo on all APEX Business Awards signage

On-Site Entitlements

- (1) One half page four-color ad in 2024 APEX Business Awards Program Book

Media Entitlements

- Logo placement in 2024 APEX Business Awards Program Book
- Logo on APEX signage
- Logo link displayed on APEX website
- Select social media integration

On-Site Entitlements

- Logo placement in 2024 APEX Business Awards Program Book

Hospitality

- Two (2) Mezzanine APEX Business Awards Gala Tickets
- Two (2) Standard APEX Business Awards Gala Tickets

Public Relations

- Inclusion in select APEX Business Awards regional and national press releases
- Inclusion in select promotional digital invites

ASSOCIATE BUSINESS PARTNERS • \$1,250



Aligning your organization with the APEX Business Awards as an Associate Business Partner, you will receive:

On-Site Entitlements

- Logo placement in 2024 APEX Business Awards Program Book

Media Entitlements

- Logo on APEX Business Awards signage
- Logo link displayed on APEX Business Awards website
- Select social media integration

Hospitality

- Two (2) Mezzanie APEX Business Awards Gala Tickets

Public Relations

- Inclusion in select APEX Business Awards regional and national press releases
- Inclusion in select promotional digital invites

CONTRIBUTING BUSINESS PARTNERS • \$500

Aligning your organization with the APEX Business Awards as an Contributing Business Partner, you will receive:

Media Entitlements

- Logo link displayed on APEX Business Awards website

Hospitality

- Two (2) Mezzanie seats at the APEX Business Awards Gala

VENDING PARTNERS • \$847



In return for the partnership, the Exhibiting Partners would receive:

On-Site Entitlements

- One (1) 8' x 2' table with two (2) chairs

Media Entitlements

- Logo on FLOMBA signage
- Logo link displayed on FLOMBA website
- Select social media integration

Hospitality

- Two (2) Mezzanine seats at the APEX Business Awards Gala

MARKETING PARTNERS • \$15,000 – \$7,000

Exclusive Media Partner	\$15,000
Print	\$7,000
Radio	\$7,000
TV	\$7,000
Digital	\$7,000
Outdoor	\$7,000

In return for the partnership, Marketing Partners would receive: **Official Industry Partner benefits**

Rights, Marketing, Exclusivity:

- Rights to wordmark the event as “**(Your Company Name)** is the exclusive Media Partner of the Florida Minority Business Awards” (**for exclusive media partner only***) APEX Business Awards website featuring the name and/ or logo of the Marketing Partner
- Links to the sponsor’s website from the APEX Business Awards Fest website

APEX BUSINESS AWARDS ADS

AD TYPE	DIMENSIONS (W x H)	PRICING
Spread*	11" x 8.5"	\$4,500
Back Cover	5.5" x 8.5"	\$3,000
Inside Front	5.5" x 8.5"	\$2,500
Inside Back Cover	5.5" x 8.5"	\$2,500
Full Page	5.5" x 8.5"	\$1,500
1/2 Page Horizontal	5.245" x 3.975"	\$750
1/2 Page Vertical	2.575" x 8.25"	\$750
1/4 Page Vertical	2.575" x 3.975"	\$250

*Spread ads side must be submitted with page one as the left hand page and page two as the right hand page.

PARTICIPATION REGISTRATION



Company Name _____

Key Contact Name _____ Title _____

Street _____ Suite _____

City _____ State _____ Zip _____

Telephone _____ Cellphone _____

Alt # _____ Fax _____

Email _____ Alt Email _____

Web Address _____

Yes! I would like to participate in the **Apex Business Awards** as:

(Please select one):

SPONSOR

- Title \$21,500
- Platinum \$15,000
- Gold \$10,500
- Silver \$7,500

VENDING

- Vending Partner \$847

PARTNERS

- Official Industry Partner \$3,500
- Directing Business Partner \$2,950
- Managing Business Partner \$2,550
- Associate Business Partner \$1,250
- Contributing Business Partner \$500

- We will not be able to participate at this time; instead we will contribute to the organization in the amount of:
\$ _____

APEX AD BUY

What type of ad (please print)

ADDITIONAL TICKETS

- ___ APEX Awards Gala VIP Ticket \$125 ___ APEX Awards Gala Standard Balcony Ticket \$35
___ APEX Awards Gala Mezzanie Ticket \$55

Full Name (please print) _____ Title _____

Authorized Signature _____ Date _____

Event Coordinator (please print) _____

METHOD OF PAYMENT

- CHECK | Check # _____ enclosed. Payable in U.S. funds to **Opal Street Media Group**
Mail original with your check to: **Opal Street Media Group • 4411 Fern Creek Drive Jacksonville, FL 32277**

- CREDIT CARD | _____
Card Number _____ CCV _____ Expiration Date _____

Name as it Appears on Card _____

Billing Address (Leave blank if same as above) _____

Phone (Leave blank if same as above) _____

- CASHAPP | \$opalstreetmediagroup

- VENMO | @opalstreetmediagroup

EMAIL COMPLETED FORM TO:
info@apexbusinessawards.com